

POSITIVELY DYNAMIC!

The audience will laugh, be highly involved, and gain a ton of useful ideas. Matchbox presentations are so dynamic that they now teach leaders how to be great presenters as well. These guys have decades of experience bringing together strategy and training to create transformational leadership development. They have presented variations on “Energize”, and similar topics, to dozens of groups of CEO’s, human resource professionals, training and development practitioners, and various professional associations. They’ve spoken at the local, state, regional, national and international levels. Because of their dynamism and popularity, they’ve been asked back for repeat performances many times.



They bring deep experience and skills from both strategic planning and leadership development to merge them into the best of both worlds—making every training dollar drive towards strategic goals. For presentations, they invite clients to co-present, use video examples, involve audience members in fun learning activities, and share wonderful case studies to bring these topics to life.

If you'd like to get a sense of them live, check out some of their [videos](#)

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ENERGIZE

STRATEGIC CHANGE THROUGH LEADERSHIP DEVELOPMENT

LEARNING OUTCOMES

- U Learn how to help senior executives see the power of leadership development to drive organizational strategy.
- U Understand how to transform regular training into unified learning that can get real business results.
- U Create the culture change you need to support the strategy as part of your leadership development process.

OVERVIEW

It begins with your organization's competitive strategy

- Low cost (think Walmart)
- Operational excellence (think Amazon)
- Customer centric (think Nordstroms)
- Innovative (think Citibank - creators of the ATM)
- Differentiation (think Southwest Airlines)

Grounded in these strategies, organizations develop strategic goals, both long-term (3-5 years) and short-term (12 months). Using your company's goals, we'll then talk about how to determine what competencies are required to meet those goals. (E.g., leadership bench strength, compelling communication, leadership skills, empathy, etc.)

Once the right competencies are chosen, it is time to design a leadership development processes that will achieve the strategy and develop the culture you need.

Make sure that the competencies they learn are truly used, and used well. We use the 40, 20, 40 rule (Robert Brinkerhoff). 40% of the energy and time goes into Aligning--ensuring that the learning will drive the strategic goals of the organization. 20% is spent in teaching the new concepts. The remaining 40% is sustaining the learning in the situations the competencies are needed.

We'll invite HR leaders from Litle & Company in Lowell, MA, to participate and to answer questions from their perspective as a Leadership University clients.

SPEAKERS BIOGRAPHIES

(BOB OR MICHAEL WILL PRESENT)

Bob Faw, Chief Energizing Officer

An author, positive change consultant, and keynote speaker, Bob Faw ignites passion for positive change around the world. He energizes passion, growth and development of organizations and individuals in all sectors. Bob has specialized in energizing organizations since 1988.

Bob's outgoing nature, comedic style, and energizing activities keep engagement and retention high.

Bob created Energize U in 2007 to help leaders apply Energize skills in their professional and personal lives to energize sustainable culture change and higher performance.



Michael McCann, Chief Inspiration Officer

Michael is an expert at helping organizations and their leaders get results, which inspires hope in the hearts of performance driven executives around the country.

He has been leading organizational culture development since 1989. His consulting experience builds on almost twenty years in business inside two companies in the technology sector of manufacturing and six years in non-profit management. As a former CFO, he has experienced first-hand the challenges faced by senior executives and he will use that experience to help you focus your energies on interactions that produce results.

Michael has designed and run Energize U (Leadership Universities) and has presented on this topic to several other audiences. Michael has helped expand the Leadership University into the powerful, transformational experience it is today.



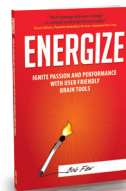
Click the images to view videos of two of Bob's full length presentations and the book trailer for "Energize":



Language of Influence



Creating Passion for Change



Book Trailer for "Energize"

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